

Telephone Subscribers' Base in India for the month of August 2011

SERVICE PROVIDER COMPANY	WIRELINE		WIRELESS		TOTAL		Wireless VLR Proportion %
	Number	Market Share %	Number	Market Share %	Number	Market Share %	
Bharti Airtel	3327797	9.77	171846824	19.85	175174621	19.47	88.86
Reliance	1255289	3.68	146066926	16.87	147322215	16.37	62.67
Vodafone		0.00	144144031	16.65	144144031	16.02	81.01
BSNL	24453818	71.78	95411079	11.02	119864897	13.32	52.79
Tata	1345601	3.95	88555271	10.23	89900872	9.99	50.40
Idea		0.00	98441714	11.37	98441714	10.94	91.55
Aircel/ Dishnet		0.00	59191661	6.84	59191661	6.58	52.43
Uninor		0.00	27738154	3.20	27738154	3.08	61.08
Sistema	43479	0.13	12835938	1.48	12879417	1.43	48.77
MTNL	3446216	10.12	5555087	0.64	9001303	1.00	37.42
Videocon		0.00	6382493	0.74	6382493	0.71	37.26
Loop Telecom		0.00	3181967	0.37	3181967	0.35	42.62
S-Tel		0.00	3433988	0.40	3433988	0.38	42.21
HFCL Infotel	195137	0.57	1445751	0.17	1640888	0.18	36.67
Etisalat/ Allianz		0.00	1477495	0.17	1477495	0.16	31.86
Total	34067337	100	865708379	100	899775716	100	70.30
TELE DENSITY							
Urban	7.11		157.76		164.87		
Rural	0.99		35.20		36.19		
Overall	2.84		72.12		74.96		

Broadband = 12.69 million

Source:

TRAI Press Release

dated 20th October, 2011

HIGHLIGHTS

- ❖ **In Wireless (GSM+CDMA) segment**, monthly growth marginally improved to 73.4 lac in August'11, compared to July'11. Top four performers in net Wireless Subscribers addition in Aug'11 are: Idea (23.3 lac), Reliance (12.8 lac), Bharti (11.5 lac) & Vodafone (11.3 lac). BSNL added only 2.6 lac. Worst loser is Videocon (- 6.5 lac). S-Tel lost 0.7 lac.
- ❖ **Amongst BSNL Circles**, Andhra Pradesh again recorded highest Wireless Subscribers' growth of 3 lac in August'11 followed by Tamil Nadu (including Chennai) 1.9 lac, Kerala 1.3 lac & Karnataka 1 lac. Eight Circles posted negative growth in August'11 viz. Rajasthan (2.4 lac), UP(E) (1.2 lac), Kolkata (92 K), west Bengal (41 K), Bihar (28 K), Haryana (20 K), Gujarat (3 K) & HP (2 K). **In VLR position of August'11**, Kerala Circle tops with 64.99%, followed by Andhra Pradesh 64.77%, J&K 62.59%, Maharashtra 61.16% & Bihar 60.09%. Kolkata TD occupies the last position with 34.66%, though improved marginally from last month's 32.14%.
- ❖ **VLR – Visitor Location Register** shows the actual number of active Wireless telephones. In August 2011, VLR report indicated that only 70.30% (60.86 crore) of all wireless subscribers were active. Company-wise detailed status is shown in the table.
- ❖ **Urban – Rural Divide on the Basis of Tele- Density:** The gap i.e. Urban TD minus Rural TD is widening month by month as visualized from the consecutive 5 months' figures : April'11= 125.2, May'11= 126.2, June'11= 127.5, July= 127.8% & Aug'11= 128.7%.

Analyst: Mihir Dasgupta, Kolkata, 20.10.2011

Growth of Telephone Connections in India during 1 month from July to August 2011

Company	W I R E L I N E				W I R E L E S S				T O T A L (C o m b i n e d)				
	July'11	Aug'11	Growth in 1 month	Rate of Growth %	July'11	Aug'11	Growth in 1 month	Rate of Growth %	July'11	Aug'11	Growth in 1 month	Rate of Growth %	%-ge w.r.t. Total Growth
Bharti	3326748	3327797	1049	0.03	170696526	171846824	1150298	0.67	174023274	175174621	1151347	0.66	15.93
Reliance	1252250	1255289	3039	0.24	144786944	146066926	1279982	0.88	146039194	147322215	1283021	0.88	17.75
Vodafone			0		143011008	144144031	1133023	0.79	143011008	144144031	1133023	0.79	15.68
BSNL	24583994	24453818	-130176	-0.53	95149376	95411079	261703	0.28	119733370	119864897	131527	0.11	1.82
Tata	1335309	1345601	10292	0.77	88315047	88555271	240224	0.27	89650356	89900872	250516	0.28	3.47
Idea			0		96111475	98441714	2330239	2.42	96111475	98441714	2330239	2.42	32.24
Aircel			0		58589349	59191661	602312	1.03	58589349	59191661	602312	1.03	8.33
Uninor			0		27388666	27738154	349488	1.28	27388666	27738154	349488	1.28	4.84
Sistema	42029	43479	1450	3.45	12258762	12835938	577176	4.71	12300791	12879417	578626	4.70	8.01
MTNL	3444491	3446216	1725	0.05	5524638	5555087	30449	0.55	8969129	9001303	32174	0.36	0.45
Videocon			0		7034876	6382493	-652383	-9.27	7034876	6382493	-652383	-9.27	-9.03
Loop			0		3162932	3181967	19035	0.60	3162932	3181967	19035	0.60	0.26
S-Tel			0		3501247	3433988	-67259	-1.92	3501247	3433988	-67259	-1.92	-0.93
HFCL	194657	195137	480		1413308	1445751	32443	2.30	1607965	1640888	32923	2.05	0.46
Etisalat			0		1424554	1477495	52941	3.72	1424554	1477495	52941	3.72	0.73
Total	34179478	34067337	-112141	-0.33	858368708	865708379	7339671	0.86	892548186	899775716	7227530	0.81	100.00
Tele Density:	2.85	2.84	-0.01	-0.35	71.59	72.12	0.53	0.74	74.44	74.96	0.52	0.70	

Source: TRAI

Analyst: Mihir Dasgupta, Kolkata, 20.10.2011

Growth of Telephone Connections in India during 5 months from March to August 2011

COMPANY	W I R E L I N E				W I R E L E S S				T O T A L (C o m b i n e d)				
	Mar'11	Aug'11	Growth in 5 months	Rate of Growth	Mar'11	Aug'11	Growth in 5 months	Rate of Growth	Mar'11	Aug'11	Growth in 5 months	Rate of Growth	%-ge w.r.t. Total Growth
Bharti	3295919	3327797	31878	0.97	162203480	171846824	9643344	5.95	165499399	175174621	9675222	5.85	18.10
Reliance	1234191	1255289	21098	1.71	135718541	146066926	10348385	7.62	136952732	147322215	10369483	7.57	19.40
Vodafone			0		134569706	144144031	9574325	7.11	134569706	144144031	9574325	7.11	17.91
BSNL	25224905	24453818	-771087	-3.06	91834126	95411079	3576953	3.90	117059031	119864897	2805866	2.40	5.25
Tata	1282437	1345601	63164	4.93	89138713	88555271	-583442	-0.65	90421150	89900872	-520278	-0.58	-0.97
Idea			0		89503318	98441714	8938396	9.99	89503318	98441714	8938396	9.99	16.72
Aircel			0		54843290	59191661	4348371	7.93	54843290	59191661	4348371	7.93	8.13
Uninor			0		22792141	27738154	4946013	21.70	22792141	27738154	4946013	21.70	9.25
Sistema	38440	43479	5039	13.11	10056934	12835938	2779004	27.63	10095374	12879417	2784043	27.58	5.21
MTNL	3463969	3446216	-17753	-0.51	5473081	5555087	82006	1.50	8937050	9001303	64253	0.72	0.12
Videocon			0		7105960	6382493	-723467	-10.18	7105960	6382493	-723467	-10.18	-1.35
Loop			0		3094204	3181967	87763	2.84	3094204	3181967	87763	2.84	0.16
S-Tel			0		2820891	3433988	613097	21.73	2820891	3433988	613097	21.73	1.15
HFCL	189900	195137	5237		1466637	1445751	-20886	-1.42	1656537	1640888	-15649	-0.94	-0.03
Etisalat			0		968079	1477495	509416	52.62	968079	1477495	509416	52.62	0.95
Total	34729761	34067337	-662424	-1.91	811589101	865708379	54119278	6.67	846318862	899775716	53456854	6.32	100.00
Tele Density:	2.91	2.84	-0.07	-2.41	67.98	72.12	4.14	6.09	70.89	74.96	4.07	5.74	

Source: TRAI

Analyst: Mihir Dasgupta, Kolkata, 20.10.2011